

# SRG THAI BOXING

SPONSORSHIP PACKAGE

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# ABOUT US

## SRG THAI BOXING - OFFERING AUSTRALIA'S PREMIUM EXPERIENCE

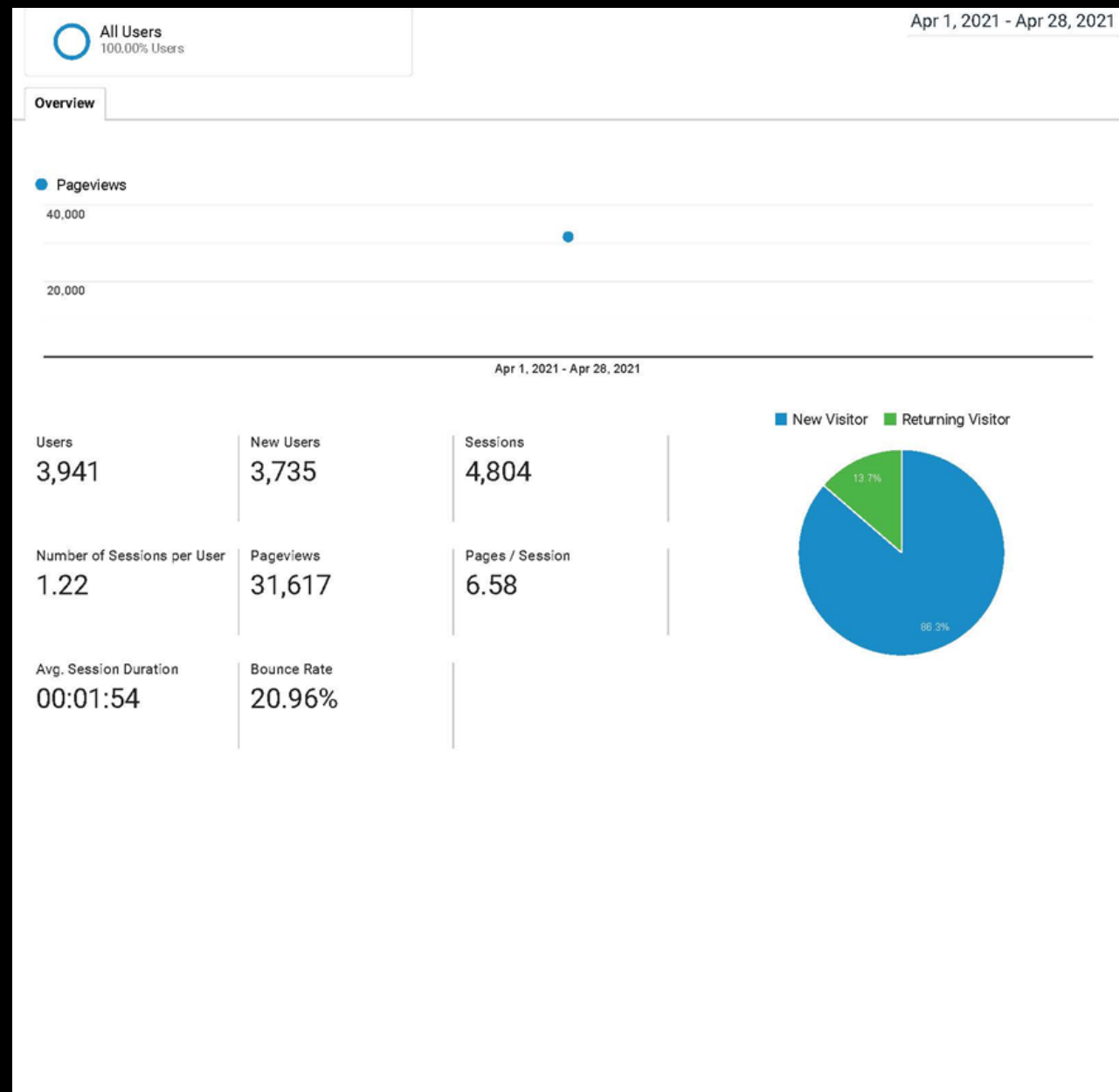
SRG Thai Boxing specialises in teaching authentic Muay Thai. We pride ourselves in offering the best training to students from across the world in the heart of Sydney. Our training has helped thousands of people of all levels to achieve their personal goals and get fit, lose weight, do self-defence or compete.

SRG Thai Boxing invests heavily to offer our students a complete Thai experience. We have brought some of the most renowned trainers to Sydney directly from Thailand and offer students both the knowledge and discipline of Thai culture.

We are also proud to have one of the largest (if not the largest) number of Thai trainers in any Australian gym. Along with our world-champion head coach, Luis Regis whose fights have been beamed to television screens across the globe, our team is well known for offering world-class training in Australia's closest experience to training in Thailand.

# REACH

Complimenting the high-demand for group and private classes, SRG Thai Boxing's website attracts more than 30k page views per month. Our marketing team constantly fuels our popular website, Facebook and Instagram channels with large quantities of high-grade, professional and exciting content of our trainers and students in action. This generates engagement and revenue via new student members, walk-in customers and Thaiboxing.online subscribers (Thaiboxing.online was created during the lockdown last year and it has been one of best online Muay Thai learning platforms on the market with over 100 videos recorded in 4k).





# SOCIAL MEDIA

Our Instagram and Facebook pages are updated daily to keep our students and followers across the gym's latest news. Currently our Instagram page has over 11k followers and our Facebook page has over 7.5k followers. Both continue to grow with new followers joining each week.

The screenshot shows the Instagram profile for 'srgthaiboxing'. The profile picture is a circular logo with a Thai boxing stance and the text 'SOOT RAAENG GEERT' and 'SRG THAI BOXING GYM'. The bio states: 'SRG Thai Boxing Muay Thai is our life! #MuayThai #ThaiBoxing', followed by a phone number '+61 (02) 9667 2115', an email 'info@thaiboxingsydney.com', a website 'Shop @muaythaistore.com.au', and a YouTube link 'youtu.be/UJgXk5y8Ma8'. The profile has 1,403 posts, 11.2k followers, and 952 following. Below the bio are four story highlights: 'Covid Safe', 'SRG Fighters', 'SRG Instruc...', and 'bout'. The main post is a photo of four male fighters in Muay Thai gear standing on a stage. The caption reads: 'SRG Thai Boxing Gym teaches everybody from beginners through to professional fighters. At SRG Thai Boxing Gym we teach everybody from beginners through to professional fighters. Muay Thai offers something for everybody, from fitness, we... See More'. The post has 7,485 likes and 7,770 followers. The location is '2/576 Botany Rd Sydney, NSW, Australia 2015'. The post also includes contact information: 'http://www.thaiboxingsydney.com/', '(02) 9667 2115', and 'info@thaiboxingsydney.com'. The post is marked as 'Open Now' and '6:30 AM - 8:00 PM'.

The screenshot shows a Facebook post from the SRG Thai Boxing Gym. The post is titled 'SRG Thai Boxing Gym Yokkao Training Centre is at SRG Thai Boxing Gym Yokkao Training Centre.' and is located in Sydney. The post text reads: 'When hard work meets talent 🏆 @jameskostic After a great performance on Sunday (fight of the night), who's excited for James's next fight? We can't wait. Fight announcement coming soon. #MuayThai #SRG #ThaiBoxingSydney @odair\_p\_junior'. The post features a photo of a male fighter in a green Muay Thai shirt and black gloves, looking intense. The post has 1 comment from Adam Kaewphaluek, Sean Reed and 25 others. The post is marked as 'Like', 'Comment', and 'Share'. The post is also marked as 'Most Relevant'.



# WHY PARTNER WITH US?

Currently, more than 500 students visit our gym each week, along with a growing line of new customers who join our trial classes and online learning platform. Partnering with us would provide you with a unique opportunity to be associated with one of Australia's premium Muay Thai gyms and potentially reach tens of thousands of people each month.

This is a truly great opportunity for any businesses to gain new customers and local brand exposure among a tight-knit community, which will also drive word of mouth marketing potential. Contact us today to work with a professional and passionate partner who will help you achieve results.





# KEY STATS

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Your opportunity to reach nearly 50,000 people each month!

- 500 students train at the gym each week
- 30,000 visit our website each month
- 18,500 people follow our social media channels
- Highest number of Thai trainers in Australia
- 100 videos in our online learning platform



# Main Sponsor

6 months \$1500

12 months \$2500

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## What you get:

- Your logo on the gym's roof skirt above the ring (156cm x 60cm).
- Your logo on the gym's banner (A3 size).
- Your company featured on our website and Instagram page (highlights).
- Your logo in our adults and kids Fight Team t-shirts.
- Your business card at the gym's reception and in the folder given to all new members.
- 1 monthly marketing post in our Instagram and Facebook page
- 1 monthly marketing news in our website about your business
- 20% OFF on private classes
- 20% OFF on SRG Clothing
- 20% OFF to sponsor our professional Muay Thai events
- 2 Free corporate private classes





# Co-Main Sponsor

6 months \$780

12 months \$1500

## What you get:

- Your logo on the gym's banner (A4 size).
- Your company featured on our website and Instagram page (highlights).
- Your logo in our adults and kids Fight Team t-shirts.
- Your business card at the gym's reception and in the folder given to all new members.
- 1 monthly marketing post in our Facebook page
- 1 monthly marketing news in our website about your business
- 10% OFF on SRG Clothing
- 10% OFF to sponsor our professional Muay Thai events
- 1 Free corporate private class





# Minor Sponsor

6 months \$375  
12 months \$600

## What you get:

- Your logo on the gym's banner (A5 size).
- Your company featured on our website and Instagram page (highlights).
- Your business card at the gym's reception.
- 1 monthly marketing news on our website about your business updates (together with all of the other minor sponsors)





# FEEL FREE TO CONTACT US AT ANY TIME

Contact Luis or Bruno

T: (02) 9667 2115

M: 0416 155 455 – 0416 844 548

E: [info@thaiboxingsydney.com](mailto:info@thaiboxingsydney.com)

[www.thaiboxingsydney.com](http://www.thaiboxingsydney.com)

[TOUR OUR GYM](#)

